Team clothing Lotus F1 Team 2014

LOTUS

🐝 PDVSA

Flying colours

%burn

The team clothing concept for 2014 was predominantly black with accents of gold and red. Giving the same colour balance to both car and clothing created a unified look for the whole team and with performance materials and contemporary garment styles, the perception was one of quality and sophisitication.



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CLEAR

RENAULT

り burn

Rexona

