## VIP awards dinner itinerary Mercedes Benz Van Academy



## In the spotlight

Awards dinners are always special events for those lucky enough to be invited. Without exception, the guests have earned their place at the table through hard work and this is a chance for Mercedes Benz to shine a spotlight on them which is reflected in the graphic theme. Scoop handled the design and print for River Marketing.

## **Features**

Creativity within brand guidelines, prestige, accessibility.









